



# TRADE ADJUSTMENT ASSISTANCE FOR FIRMS

*UP TO \$75,000 FOR IMPORT-IMPACTED MANUFACTURERS*

## What is Trade Adjustment Assistance?

Trade Adjustment Assistance For Firms (TAA) is a U.S. Department of Commerce program designed for manufacturers adversely affected by imports. This program offers 50/50 cost sharing of projects aimed at improving a firm's competitive position, up to a total of \$150,000 in projects with a maximum TAA cost share of \$75,000. Specifically, funds are applied toward the cost of consultants, engineers, or other outside professional service providers a firm chooses to implement projects such as:

### MANUFACTURING

- ISO/QS 9000 Preparation & Registration
- Quality Assurance
- Product Development, Design & Testing
- Product Certification (CE Mark, UL etc.)
- Operations Analysis
- Manufacturing Technology Review
- Productivity Improvement
- Process Engineering
- Production Planning, Scheduling & Control
- Inventory Management
- Statistical Process Control
- Work Methods and Standards
- Facility & Equipment Review, Selection & Layout
- Cellular Manufacturing Design & Implementation
- CAD/CAM Selection & Implementation
- Material Handling Methods

### INFORMATION TECHNOLOGY

- Hardware/Software Evaluation & Recommendation
- System Conversion & Enhancements
- Custom Programming
- Integrated Manufacturing Systems
- Electronic Data Interchange (EDI)
- Office Automation
- E-Commerce

### MARKETING

- Market Research
- Marketing & Sales Strategy
- Advertising/Sales Promotion/Brochure Design
- Web Site Development
- Distribution Analysis & Development
- Distributor & Sales Representative Search
- Sales Force Management Programs
- Product Line Evaluation Production Planning
- Analysis of Competition
- Export Development
- Customer Service Analysis

### FINANCIAL AND GENERAL MANAGEMENT

- Profit Planning/Cash Management/Budgeting
- Debt Restructuring
- Cost Management
- Quality Management
- Strategic Planning
- Expansion, Diversification & Divestiture Studies
- Organizational Analysis
- Human Resources Planning & Executive Search
- Customized Training Design & Implementation
- Compensation & Incentive Programs
- Succession Planning

## What are the eligibility requirements for Trade Adjustment Assistance?

To qualify, a manufacturing firm must have lost some domestic business to imports, and experienced sales and employment declines over the last two years.

## How does a firm apply?

Interested firms should contact Applied Strategies International Ltd., sponsor of the Midwest Trade Adjustment Assistance Center (TAAC) at 312-368-4600. A TAAC professional will initially assess eligibility and complete an application on a firm's behalf. For additional program information, visit [taacenters.org](http://taacenters.org).