

SMART IDEAS FOR YOUR BUSINESS OVERVIEW

Smart Ideas for Your Business provides solutions for business customers' energy management challenges. The program encourages business owners to invest in more efficient equipment and systems. Smart Ideas solutions include:

- **Help** with assessing electricity saving opportunities
- **Cash incentives** to reduce the cost of installing energy efficient measures
- **Assistance** in identifying contractors for equipment purchase and installation
- **Flexibility** to install custom measures that address the customer's specific needs
- **Lower operating costs** and reduced environmental impacts with energy efficient equipment and systems

Prescriptive Incentives

- Available for commonly installed energy efficiency equipment retrofits, upgrades and improvements
- Can be reserved for up to 90 days with a Pre-Approval Application

Lighting Incentives: up to \$50 per fixture

Cooling Incentives: \$15 to \$50 per ton

Variable Speed Drive Incentives: \$50 per horsepower

Motor Incentives: \$7 to \$450 per motor

Refrigeration Incentives: \$30 to \$400 per unit

Custom Incentives

- Available to customers for retrofit or major energy saving measure not included in the list of qualified prescriptive measures
- Custom measure funds can be reserved for up to 90 days with an Application
- Custom incentives are 3 – 7 cents per annual kWh saved
- Pre-approval is required

Customer Eligibility

ComEd business customers, including commercial & industrial facilities, private schools, small businesses, and private agencies, are eligible to apply for the program incentives.

ComEd's municipal customers, public schools and public agencies should apply for their program incentives through the Illinois Department of Commerce and Economic Opportunity. Visit www.ileeps.org to learn more.

Measures that involve switching from one form of energy to another (fuel-switching), on-site electricity generation, projects involving gas-driven equipment in place of electric equipment, peak-shifting projects and measures installed under another utility program are not eligible.

Program Incentive Limits

- Customers can receive up to \$100,000 in incentives per facility for the period June 10, 2008 through May 31, 2009
- Incentives are available on a first-come, first-served basis
- Customers are encouraged to reserve incentive dollars through the Pre-Approval process
- Projects must include an overall improvement in energy efficiency and may be subject to incentive caps based upon individual project characteristics

Program Process

- **Submit** a Pre-Approval Application to reserve incentive dollars (required for some projects — refer to application guidelines)
- **Install** approved energy efficient equipment and systems or have services performed (a retro-commissioning program will be launched in January 2009)
- **Complete** and sign Project Completion Application and submit with the required documentation
- **Upon final approval**, incentive amount will be paid (pre or post installation inspections may be necessary)



Get Started Now!

For incentive applications and more information:

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